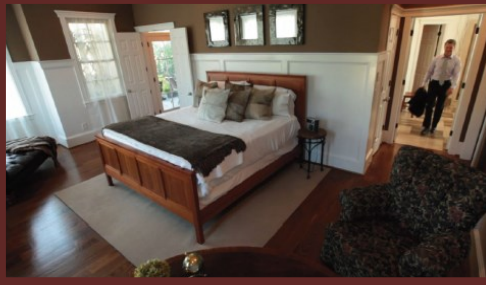
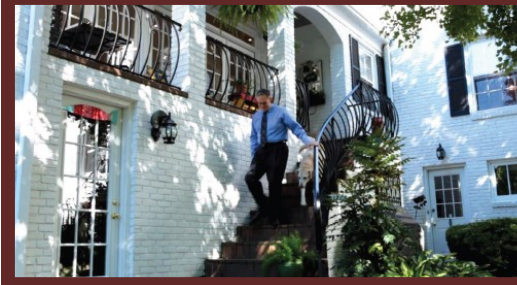


Case Studies of 3 Homes Sold With Mini-Movies



2205 Woodmont

3123 Parthenon

4001 Estes

	2205 Woodmont	3123 Parthenon	4001 Estes
Location	Tennessee	Tennessee	Tennessee
List Date	9-11-2012	7-31-2012	1-10-2013
Mini-Movie Date	9-22-2012	10-24-2012	1-17-2013
Sold Date	10-10-2012	11-30-2012	2-10-2013
DOM After Mini-Movie	22	36	27
List Price	1,495,000	1,389,000	1,390,000
Sold Price	1,435,000	1,249,000	1,295,000
% Sold	96%	90%	93%
Close Date	1-4-2013	2-21-2013	3-28-13
Buyer Info:		Mike Martino	Charlotte Vermeeren & Bill Gavigan
From	England		Requested a song to be written about their house "Sweet Refuge"